

# Annual and Financial Report 2017 ISSTDR Conference Support Foundation

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# 1. Annual Report

### 1.1 Statutory aims

The ISSTDR Conference Support Foundation was established in 2009 for the express purpose of providing financial support to the International Society of Sexually Transmitted Disease Research (ISSTDR) and its activities. The statutory aims of the Foundation are:

- 1. To sustain and support the continuity of the ISSTDR conferences;
- 2. To give financial support to the local organizers of conferences of the ISSTDR;
- 3. To maintain and manage/administer resources/funds in this respect and every matter connected to this.

#### 1.2 Background

The ISSTDR organizes biennial conferences. These meetings are widely recognized as having been scientifically successful for over three decades, and to our knowledge most or all were financially successful as well, i.e. revenues collected generally exceeded expenses. The ISSTDR Board believes that the Society's "brand" has been central to these successes.

Furthermore these meetings have been financially independent of one another and from the Society as a whole. Each president/local organizer has assumed independent responsibility for both financial liability and potential gain from running the meeting in the Society's name, often in a contractual relationship with a local institution or another legal entity. Further, through most of its history the ISSTDR has not been a legally constituted entity that could receive or disburse funds, although the ISSTDR Board functions as a governing body.

At the meeting of the ISSTDR Board of 27<sup>th</sup> June 2009 this issue was discussed with the following governing principles as an outcome:

- The ISSTDR Congress 2005 Foundation with a minimal change in the articles can be transferred in ISSTDR Conference Support Foundation. The articles of discontinuance can remain unchanged as they say that in case of liquidation of the foundation the favourable balance has to be handed over to organisers of a next ISSTDR conference.
- The ISSTDR Board consists of thirteen individuals and is elected by peers with two or three newly elected positions every two years.
- Local organisers respond to a call sent out before every conference and then are chosen by the ISSTDR Board at the board meeting held during the conference.
- The ISSTDR Conference Support Foundation (legal entity) acts in partnership with ISSTDR Board (not a legal entity) and with the local organiser for any particular ISSTDR conference (should be a legal entity).
- The relation between the *ISSTDR Congress Support Foundation* and the ISSTDR Board has been formalized in the articles of the foundation.
- The ISSTDR Conference Support Foundation board itself is under Dutch law responsible for its good governance.
- Local organisers are free to choose their own way of working and also the type of legal entity they use as a vehicle to run the ISSTDR Conference.
- The ISSTDR Conference has to be considered as a brand with an economic value in its name, in its database of participants and its goodwill based on a longstanding tradition. Also there is a general interest beyond the once-only interest of the local organizers in the quality of the congress (logistics and content) as it affects the value of the brand ISSTDR Conference and therefore the continuity.





Based on consideration above the ISSTDR Board meeting of the 27<sup>th</sup> of June 2009, it has been brought into conclusion that the *ISSTDR Conference Support Foundation* is the legal entity to fulfil the international support function to the ISSTDR conferences. So, the remaining funds have to be transferred to the Foundation and to be used to help assure the financial security of the Society and of future ISSTDR meetings and, with anticipated growth, may permit expansion of the Society's activities and mission in service to STD prevention.

In 2013 three additional principles were added:

- First was accepted that the Chair of the Foundation should attend ISSTDR Board meetings as an observer.
- Second, the minimum money in the ISSTDR Support Foundation is EUR 25,000.
- Third the Board agreed in 2013 to pledge bi-annual a minimum of EUR 10,000 and a maximum of EUR 20,000 to be used for scholarships as long as the Foundation bank balance was a minimum of EUR 50,000 (seed money for two conferences).

#### 1.3 Activities in 2017

The board of the Foundation held one board meeting in the year 2017. The annual and financial report 2016 was stipulated. The annual report 2016 and the current financial status was presented to the ISSTDR Board for information. There were no comments.

# ISSTDR 22<sup>nd</sup> meeting

The ISSTDR held its biennial meeting in Latin America for the first time and it was combined with the IUSTI meeting into the World STI & HIV Congress 2017 in Rio de Janeiro. Approximately 1,000 people attended the Congress from all over the world on 9-12 July 2017. It was a very successful meeting.

For the Rio de Janeiro meeting, which is a combined ISSTDR and IUSTI meeting the funds will be distributed as follows: 35% to the International Society for Sexually Transmitted Disease Research Conference Support Foundation as the lead scientific body and in recognition that the ISSTDR only hold meetings biennially. 35% to the Setor de DST da Universidade Federal Fluminense, less the total amount of any discounts on registration provided to its members — in recognition that Setor de DST da Universidade Federal Fluminense is assuming the major financial risk. 30% to the International Union against Sexually Transmitted Infections (IUSTI), less the total amount of any discounts on registration provided to its members.

## ISSTDR 23<sup>rd</sup> and 24<sup>th</sup> meeting

At the 2015 Brisbane meeting Vancouver, Canada, was chosen to organize the 24<sup>th</sup> ISSTDR meeting. This will be a combined ISSTDR and IUSTI meeting, the World STI & HIV Congress 2019.

At the 2017 Rio de Janeiro meeting Amsterdam, the Netherlands was chosen to organize the 24<sup>th</sup> ISSTDR meeting. This will be a combined ISSTDR and IUSTI meeting, the World STI & HIV Congress 2021.

Local organizers of the biennial ISSTDR meetings have to meet this agreement if they want to be qualified for support and to sustain the quality and the good reputation of the ISSTDR. The agreement is a legal translation of the principles and decisions of the ISSTDR Board decided in London on the 27<sup>th</sup> of June 2009. As it is in the general interest of ISSTDR there is a set of conditions in this regulations to safeguard the continuity of the ISSTDR conferences to be translated in formal regulations: The local organiser (ISSTDR President) represented by a legal entity (of any kind) is required to present a formal budget to the ISSTDR Conference Support Foundation. The contract





contains some agreements on no-liability for a failed conference, seed money, money that is transferred not to be paid back and/or money for a conference in trouble and some practical conditions about payments, settlement of accounts.

### Specific points are:

- All seed money should be transferred in Euro's. Seeding money agreed to be EUR 25,000.
- The local organiser has the discretion to retain for the pursuit of STI research a fraction of the profits that must not exceed 50% of the profit or EUR 50,000, whichever is the smaller. In all cases the ISSTDR Support Foundation should keep the ISSTDR Board involved.
- For the Rio de Janeiro meeting, which is a combined ISSTDR and IUSTI meeting too the funds will be distributed as follows: 35% to the International Society for Sexually Transmitted Disease Research Conference Support Foundation as the lead scientific body and in recognition that the ISSTDR only hold meetings biennially. 35% to the Local Organizer, less the total amount of any discounts on registration provided to its members in recognition that the Local Organizer is assuming the major financial risk. 30% to the International Union against Sexually Transmitted Infections (IUSTI), less the total amount of any discounts on registration provided to its members.

### ISSTDR trademark

The board decided in 2013 to file the trademark by using the International Registration system; first file a registration in the Benelux on which an International registration, designating the USA and the European Union, can be based. This International Registration system offers the Foundation the possibility to have our trademark protected in the (85) participating countries for substantially lower fees than normal 'national' application fees. Furthermore, the International Registration system also simplifies greatly the subsequent management of our trademark, since it is possible to record changes or to renew the registration through a single procedural step. This will protect the brand of ISSTDR to ensure its good reputation and the investment gained over twenty meetings for the next ten years. In 2014 the registration as a trademark for the Benelux and EU was completed, but the trademark application has been provisionally refused in the USA that year. After the clarification of some descriptions of the designated services the application was accepted in 2015 and the USA registration procedure has been round-off in 2016.

#### 1.4 Finances in 2017

Expenditures in 2017 were made for hosting and maintenance of the ISSTDR website, which was transferred to Aidsfonds to be hosted more easily and cheaper (EUR 473.66). Due to changes in the Foundation's board we have paid EU 30 to the Chamber of Commerce for extracts of our registration.

The approval of a pledge for scholarships to the organizers of the 22<sup>nd</sup> Rio de Janeiro meeting was made in 2017. There was no appeal for the payment of seed money EUR 25,000 in 2017.

The credit balance of 2017 was EUR -30,503.66. This brings the total assets to EUR 114,096.42.

### 1.5 Plans for 2018

It is expected the Foundation will agree with the organizers of the 23<sup>rd</sup> meeting in Vancouver and takes in consideration how to deal with the combined IUSTI-ISSTDR-meetings based on an evaluation of the specific arrangements made for the 21<sup>st</sup> ISSTDR meeting, which is a combined IUSTI-ISSTDR-meeting.





The website makes that ISSTDR will be accessible on the internet between two biennial meetings. Our website was transferred from Effect ICT to Aidsfonds. Aidsfonds will keep the current, generic website accessible against lower hosting costs and makes it easier to manage. The present website was managed by Effect ICT since the 15<sup>th</sup> ISSTDR 2005 meeting in Amsterdam till 2017.

The board has spoken in 2013 about the continuation of the generic ISSTDR website that currently acts as a central repository of abstracts from previous meetings and a list of current ISSTDR board members. This was considered by the Foundation board to be valuable and could be further developed. The board agreed that a central database for past participants would be very useful and access for new organisers would save both time and resources. This part of the work is delayed, but will be continued in 2018.

#### 1.6 Governance

There is a specific profile of the foundation board, which at the point of nomination of new board members should contain a former chair of the ISSTDR Board, two members of the current ISSTDR Board, a "free" nomination profile and the secretary-treasurer. The latter constitutes in person the linking pin with the (foundation) Aids Fonds – STOP AIDS NOW! - Soa Aids Nederland, which continues to run the financial administration and paper work for the foundation. The rotation schedule of the board members of the foundation means every two year the ISSTDR Board has to nominate/renominate two of the board members of the foundation for a term of four years. This keeps both organisations interconnected. The maximum number of terms is two.

In 2017 Cathy Ison left as the chair of the board after serving two terms. Her contribution to our Foundation is an important part of the success as a solid base for the future of the ISSTDR meetings and of great importance of the continuation of the work of the ISSTDR. Due to this success the Foundation was able to provide pledges for scholarships which is of great importance to welcome (young) participants from low-income countries.

There were no further changes in the board. The current rotation schedule is:

Rotation schedule per 31-12-2017	End 1st Term	End 2 <sup>nd</sup> Term
Jeanne Marrazzo (chair)	01-09-2021	
Cathy Ison (chair)	01-09-2013	01-09-2017
Martin van Oostrom (secretary-treasurer)	01-09-2014	01-09-2018
Barbara J. van der Pol	03-11-2019	
Nicola M. Low	03-11-2019	
Henry de Vries	01-09-2017	01-09-2021

Amsterdam, 16th of July 2018

Jeanne Marrazzo, chair

Martin van Oostrom, secretary-treasurer

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# 2. Financial Report

Balance sheet as at 31-12-201' Assets per 31-12-2017	EUR	Liabilities per 31-12-2017	EUR
Current account Aids Fonds	114,096.42	Capital per 31 st of December 2015	144,600.08
		Result 2017	-/30,503.66
Total assets	114,096.42	Total liabilities	114,096.42

Profit and loss account for the year 2	2016
Income	EUR
None	0.00
Total income	0.00
Expenditures	
Grant Scholarships Rio de Janeiro	30,000.00
Extracts chamber of commerce	30.00
Hosting ISSTDR website	473.66
Total expenditures	30,503.66
Result	-/30,503.66

Drawn up by Frank Wijngaard, controller Aids Fonds - STOP AIDS NOW! - Soa Aids Nederland

Amsterdam, 16<sup>nd</sup> of July 2018

Geanne Marrazzo, chair Martin van Oostrom, secretary-treasurer

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