

Annual and Financial Report 2014 ISSTDR Conference Support Foundation

**Keizersgracht 392
Amsterdam, Netherlands
Registration Chambre of Commerce KvK 34178793**

1. Annual Report

1.1 Statutory aims

The *ISSTD R Conference Support Foundation* was established in 2009 for the express purpose of providing financial support to the International Society of Sexually Transmitted Disease Research (ISSTD R) and its activities. The statutory aims of the Foundation are:

1. To sustain and support the continuity of the ISSTD R conferences;
2. To give financial support to the local organizers of conference of the ISSTD R;
3. To maintain and manage/administer resources/funds in this respect and every matter connected to this.

1.2 Background

The ISSTD R organizes biennial conferences. These meetings are widely recognized as having been scientifically successful for over three decades, and to our knowledge most or all were financially successful as well, i.e. revenues collected generally exceeded expenses. The ISSTD R Board believes that the Society's "brand" has been central to these successes.

Furthermore these meetings have been financially independent of one another and from the Society as a whole. Each president/local organizer has assumed independent responsibility for both financial liability and potential gain from running the meeting in the Society's name, often in a contractual relationship with a local institution or another legal entity. Further, through most of its history the ISSTD R has not been a legally constituted entity that could receive or disburse funds, although the ISSTD R Board functions as a governing body.

At the meeting of the ISSTD R Board of 27th June 2009 this issue was discussed with the following governing principles as an outcome:

- The *ISSTD R Congress 2005 Foundation* with a minimal change in the articles can be transferred in *ISSTD R Conference Support Foundation*. The articles of discontinuance can remain unchanged as they say that in case of liquidation of the foundation the favourable balance has to be handed over to organisers of a next ISSTD R conference.
- The ISSTD R Board consists of thirteen individuals and is elected by peers with two or three newly elected positions every two years.
- Local organisers respond to a call sent out before every conference and then are chosen by the ISSTD R Board at the board meeting held during the conference.
- The *ISSTD R Conference Support Foundation* (legal entity) acts in partnership with ISSTD R Board (not a legal entity) and with the local organiser for any particular ISSTD R conference (should be a legal entity).
- The relation between the *ISSTD R Congress Support Foundation* and the ISSTD R Board has been formalized in the articles of the foundation.
- The *ISSTD R Conference Support Foundation* board itself is under Dutch law responsible for its good governance.
- Local organisers are free to choose their own way of working and also the kind of legal entity they use as a vehicle to run the ISSTD R Conference.
- The ISSTD R Conference has to be considered as a brand with an economical value in its name, in its database of participants and its goodwill based on a longstanding tradition. Also there is a general interest beyond the once-only interest of the local organizers in the quality of the congress (logistics and content) as it affects the value of the brand ISSTD R Conference and therefore the continuity.

Based on consideration above the ISSTD R Board meeting of the 27th of June 2009, it has been brought into conclusion that the *ISSTD R Conference Support Foundation* is the legal entity to fulfil

the international support function to the ISSTD R conferences. So, the remaining funds have to be transferred to the Foundation and to be used to help assure the financial security of the Society and of future ISSTD R meetings and, with anticipated growth, may permit expansion of the Society's activities and mission in service to STD prevention.

In 2013 three additional principles were added. First was accepted that the Chair of the Foundation should attend ISSTD R Board meetings as an observer. Second Minimum money in the ISSTD R Support Foundation is 25,000 Euro's. Third the Board agreed in 2013 to pledge bi-annual a minimum of 10,000 Euros and a maximum of 20,000 Euros to be used for scholarships as long as the Foundation bank balance was a minimum of 50,000 Euros (seed money for two conferences).

1.3 Activities in 2014

The board of the Foundation held one board meeting in the year 2014. Three resolutions were unanimously accepted. First the annual and financial report 2013 was stipulated. Second the Board approved to pledge a maximum of 20,000 Euros to the organizers of the 21st Brisbane meeting. Third the terms of office for Martin van Oostrom on the fixed seat for the host had expired and is renewed for four years.

The annual report 2013 including the financial status was presented to the ISSTD R Board for information. There were no comments.

In November 2014 the Conference Agreement for the 21st meeting in Brisbane has been signed by the Australasian Society for HIV Medicine (ASHM) and the Foundation. Local organizers of the biennial ISSTD R meetings have to meet this agreement if they want to be qualified for support and to sustain the quality and the good reputation of the ISSTD R. The agreement is a legal translation of the principles and decisions of the ISSTD R Board decided in London on the 27th of June 2009. As it is in the general interest of ISSTD R there is a set of conditions in this regulations to safeguard the continuity of the ISSTD R conferences to be translated in formal regulations: The local organiser (ISSTD R President) represented by a legal entity (of any kind) is required to present a formal budget to the ISSTD R Conference Support Foundation. The contract contains some agreements on no-liability for a failed conference, seed money, money that is transferred not to be paid back and/or money for a conference in trouble and some practical conditions about payments, settlement of accounts.

Specific points are:

- All seed money should be transferred in Euro's. Seeding money agreed to be 25,000 Euros.
- The local organiser has the discretion to retain for the pursuit of STI research a fraction of the profits that must not exceed 50% of the profit or 50,000 Euro's, whichever is the smaller. In all cases the ISSTD R Support Foundation should keep the ISSTD R Board involved. For the Brisbane meeting, which is a combined ISSTD R and IUSTI meeting the funds will be distributed as follows: 35% to the International Society for Sexually Transmitted Disease Research Conference Support Foundation as the lead scientific body and in recognition that the ISSTD R only hold meetings biennially. 35% to the Australasian Society for HIV Medicine (ASHM), less the total amount of any discounts on registration provided to its members – in recognition that ASHM is assuming the major financial risk. 30% to the International Union against Sexually Transmitted Infections (IUSTI), less the total amount of any discounts on registration provided to its members.

The board decided in 2013 to file the trademark by using the International Registration system; first file a registration in the Benelux on which an International registration, designating the USA and the European Union, can be based. This International Registration system offers the

Foundation the possibility to have our trademark protected in the (85) participating countries for substantially lower fees than normal 'national' application fees. Furthermore, the International Registration system also simplifies greatly the subsequent management of our trademark, since it is possible to record changes or to renew the registration through a single procedural step. This will protect the brand of ISSTD to ensure its good reputation and the investment gained over twenty meetings for the next ten years. In 2014 the registration as a trademark for the Benelux and EU was completed, but the trademark application has been provisionally refused in the USA because we had to clarify some descriptions of the designated services.

1.4 Finances in 2014

The Foundation received in 2014 the 50% fraction of the surplus of 20th meeting in Vienna of EURO 25.543,38. The refund of the seed money by the local organizers of the 20th meeting in Vienna in an amount of EURO 25,000.00 was already received in 2013.

The Foundation decided to grant in 2014 the seed money of EURO 25,000.00 to the Australasian Society for HIV Medicine for purpose of the 21st meeting in Brisbane, Australia.

Further expenditures in 2014 were mainly made for the registration of the 'ISSTD' as a word mark in the Benelux, the European Union and the United States of America (EURO 6,903.05).

The hosting and maintenance of the generic website costs EURO 510.47.

The credit balance of 2014 was EURO -/- 6,870.14. This brings the total assets to EURO 89,860.86.

The approval of a pledge a maximum of 20,000 Euros for scholarships to the organizers of the 21st Brisbane meeting. The local organizers didn't make an appeal in 2014 and therefore this is not in the balance sheet of 2014.

1.5 Plans for 2015

It is expected the Foundation will agree with the organizers of the 22nd meeting in Brazil and takes in consideration how to deal with the combined IUSTI-ISSTD-meetings based on an evaluation of the specific arrangements made for the 21st combined IUSTI-ISSTD-meeting.

It is expected in 2015 the filing of the trademark by using the International Registration system will be completed for the United States of America too.

MCI Amsterdam/Eurocongress will keep the current, generic website accessible against the hosting costs so that ISSTD will be accessible on the internet between two biennial meetings.

The board has spoken in 2013 about the continuation of the generic ISSTD website that currently acts as a central repository of abstracts from previous meetings and a list of current ISSTD board members. This was considered by the Foundation board to be valuable and could be further developed. The present website is managed by MCI Amsterdam/Eurocongress following the 15th ISSTD meeting in Amsterdam. The board agreed that a central database for past participants would be very useful and access for new organisers would save both time and resources. This part of the work is delayed, but will be continued in 2015.

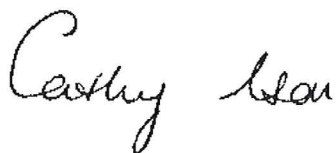
1.6 Governance

There is a specific profile of the foundation board, which at the point of nomination of new board members should contain a former chair of the ISSTD Board, two members of the current

ISSTDOR Board, a “free” nomination profile and the secretary-treasurer. The latter constitutes in person the linking pin with the (foundation) Aids Fonds – STOP AIDS NOW! - Soa Aids Nederland, which continues to run the financial administration and paper work for the foundation. The rotation schedule of the board members of the foundation means every two year the ISSTDOR Board has to nominate/renominate two of the board members of the foundation. This keeps both organisations interconnected. The rotation schedule is:

Rotation schedule per 01-09-2013	End 1st Term	End 2nd Term
Cathy Ison (chair)	01-09-2013	01-09-2017
Roel Coutinho (vice-chair)	01-09-2011	01-09-2015
Martin van Oostrom (secretary-treasurer)	01-09-2014	01-09-2018
Sharon Hiller	01-09-2011	01-09-2015
Henry de Vries	01-09-2017	

Amsterdam, 23rd of July 2015



Cathy Ison, chair



Martin van Oostrom, secretary-treasurer

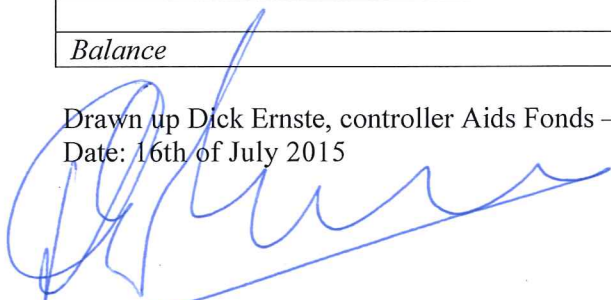
2. Financial Report

Assets	€	Liabilities	€
Current account Aids Fonds	89,860.86	Capital per 31 st of December 2014	96,731.00
		Added: balance 2014	-/- 6,870.14
Total assets	89,860.86	Total liabilities	89,860.86

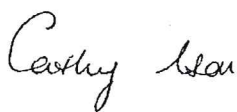
Income	€
Surplus 20th meeting Vienna	25,543.38
Total income	25,543.38
Expenditures	
Registration Brand Benelux, EU, USA	6,903.05
Seed money 21 st meeting Brisbane	25,000.00
Hosting generic website	510.47
Total expenditures	32,413.52
Balance	-/- 6,870.14

Drawn up Dick Ernste, controller Aids Fonds – STOP AIDS NOW! – Soa Aids Nederland

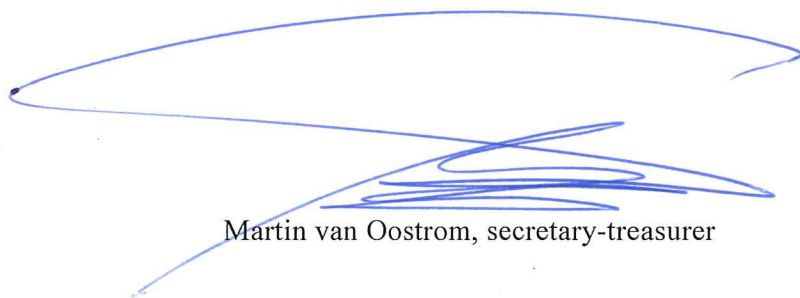
Date: 16th of July 2015



Amsterdam, 23rd of July 2015



Cathy Ison, chair



Martin van Oostrom, secretary-treasurer